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# M'CALL'S NAMES MANAGING EDITOR

James Fixx Is Replaced by  
Horace Sutton

STAT

By HARRY GILROY

James Fixx has resigned as editor of McCall's, the monthly magazine that leads the women's field with a circulation of 8,500,000. Horace Sutton, associate editor, has been appointed managing editor.

Mr. Fixx said yesterday that he had resigned on Wednesday because his position had "changed radically in context" when Norman Cousins, a few days ago, ceased to act as overseer of the magazine and Herbert R. Mayes took over this responsibility.

Mr. Mayes, a director of the McCall Corporation and its retired president as well as former editor of McCall's, confirmed Mr. Fixx's statement. He added: "As managing editor, Horace Sutton will be in charge. I put him in as managing editor. Jim Fixx can stay with the corporation as long as he likes. He is a very able guy and a very nice one."

Mr. Cousins, editor of the Saturday Review, is also director of the McCall Corporation, which owns the Review and Redbook as well as McCall's. He said yesterday: "My big job is the Review although I am editor in chief of the corporation in terms of general editorial policy. Since J. R. Cominsky, the publisher of the Review, died in August, I have had to spend more time there."

He added: "Herb, the old champ, is coming off the bench." Mr. Mayes had a different baseball metaphor. He said, "I'm just sitting out in the bleachers, and I will be available to help Horace Sutton, or advise him."

Mr. Fixx, who said that there was no "acrimony" involved in his resignation and that he had the highest respect for Mr. Mayes, has been editor of McCall's for 13 months. He is a 36-year-old native New Yorker, now living in Riverside, Conn., who was feature editor of Saturday Review from 1959 to 1966 when he became a senior editor of McCall's and later executive editor.

Mr. Sutton, 49, another native New Yorker who lives in Chappaqua, joined the Review staff in 1947 as travel editor and eventually became associate editor, a post he continues to hold. Mr. Cousins brought Mr. Sutton to the McCall's staff.